

Viral Video Campaign

Campaign for Quality Education v. State of California

Video Postcard Action

WANT TO SHOW YOUR SUPPORT?

Create a short YouTube video postcard showing your support for an adequate and equitable system of public school funding in California, including support for the *CQE v. State of California* lawsuit.

Just follow these 3 easy steps...

1. Create Your Video

Here's a suggested format, but feel free to adapt.

Begin video with: *My name is [FIRST NAME ONLY] and I'm from [CITY]. When I graduate, I want to be/go to. . . [CAREER, COLLEGE, KIND OF PERSON]*

Answer each of the following questions:

THE NEED: Why should California support all students with a quality education that prepares them for college and career?

Answer: The State needs to provide every student a high quality education because ... _____

WHAT'S MISSING: What academic or support resources is your school failing to provide you, especially because of the recent budget cuts? (Be as specific as possible!)

Answer: I'm not getting a quality education because at my school we don't have..._____

THE GOAL: Why do you support the *CQE* lawsuit for adequate and equitable funding?

Answer: I'm supporting this lawsuit because...[OR] I have a right to...

2. Upload Your Video

Go to your [YouTube](#) channel (or create a new one) and upload your video

Fill out the following information such as:

- **Title:** Fair Schools Now: Name of Speaker
Example: Fair Schools Now: Jacki
- **Description:** Title (Student, Parent, Teacher, Community Member, etc.), Name of District
Example: 11th Grade Student, Oakland USD
- **Tag:** **CQEvCA**
(Use this tag so that we can find your video and feature it on our website)

3. Link to Our Facebook Fan Page

Go to <http://bit.ly/9OQig6>

Share your YouTube postcard URL on our wall

It's as easy as that. Thanks for your support!